The art of making it past the inbox

5 tips to better help you get interviewed, considered, and hired.

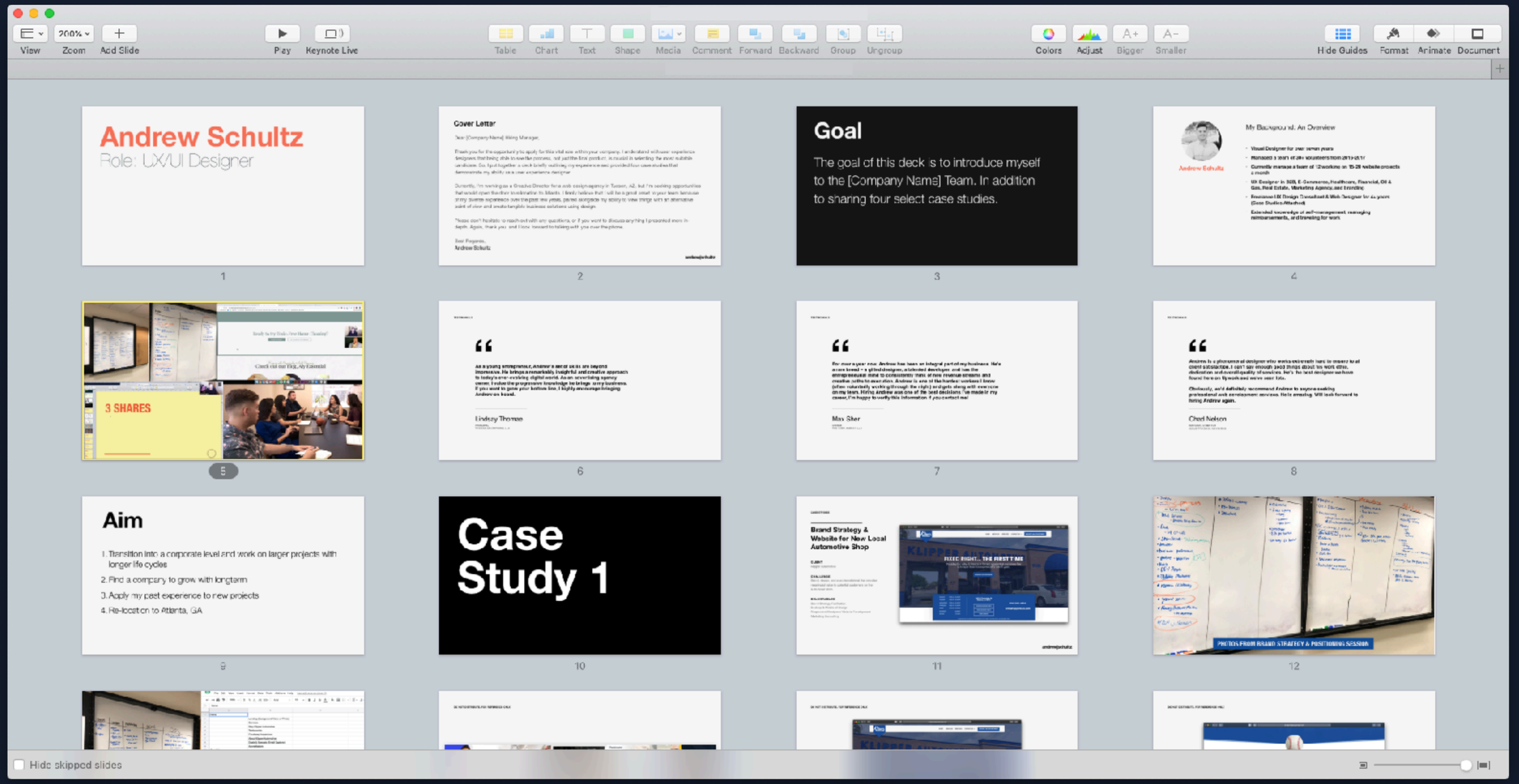
Who am I?

- Creative Director at The Sher Agency. I manage 20 active projects and 12 designers & developers.
- UX Consultant for Neurology Associates Neuroscience Center in Chandler, AZ.
- Worked full-time as a freelancer between 2017-2019 offering UX/UI & strategy
- Got a job consulting with one of the largest agencies here in Southern Arizona at just 19 years old

@andrewjschultz

Tip #1

Personal capabilities deck vs. a resume.


Andrew Schultz
Role: UX/UI Designer
1
Cover Letter
2
Goal
The goal of this deck is to introduce myself to the [Company Name] Team. In addition to sharing four select case studies.
3
4
3 SHARES
5
6
7
8
Aim
1. Transition into a corporate level and work on larger projects with longer life cycles
2. Find a company to grow with longterm
3. Apply my past experience to new projects
4. Re-location to Atlanta, GA
9
Case Study 1
10
Brand Strategy & Website for New Local Automotive Shop
11
PHOTOS FROM BRAND STRATEGY & POSITIONING SESSION
12
Hide skipped slides

Tip #2

Define your decision maker.

The Exercise

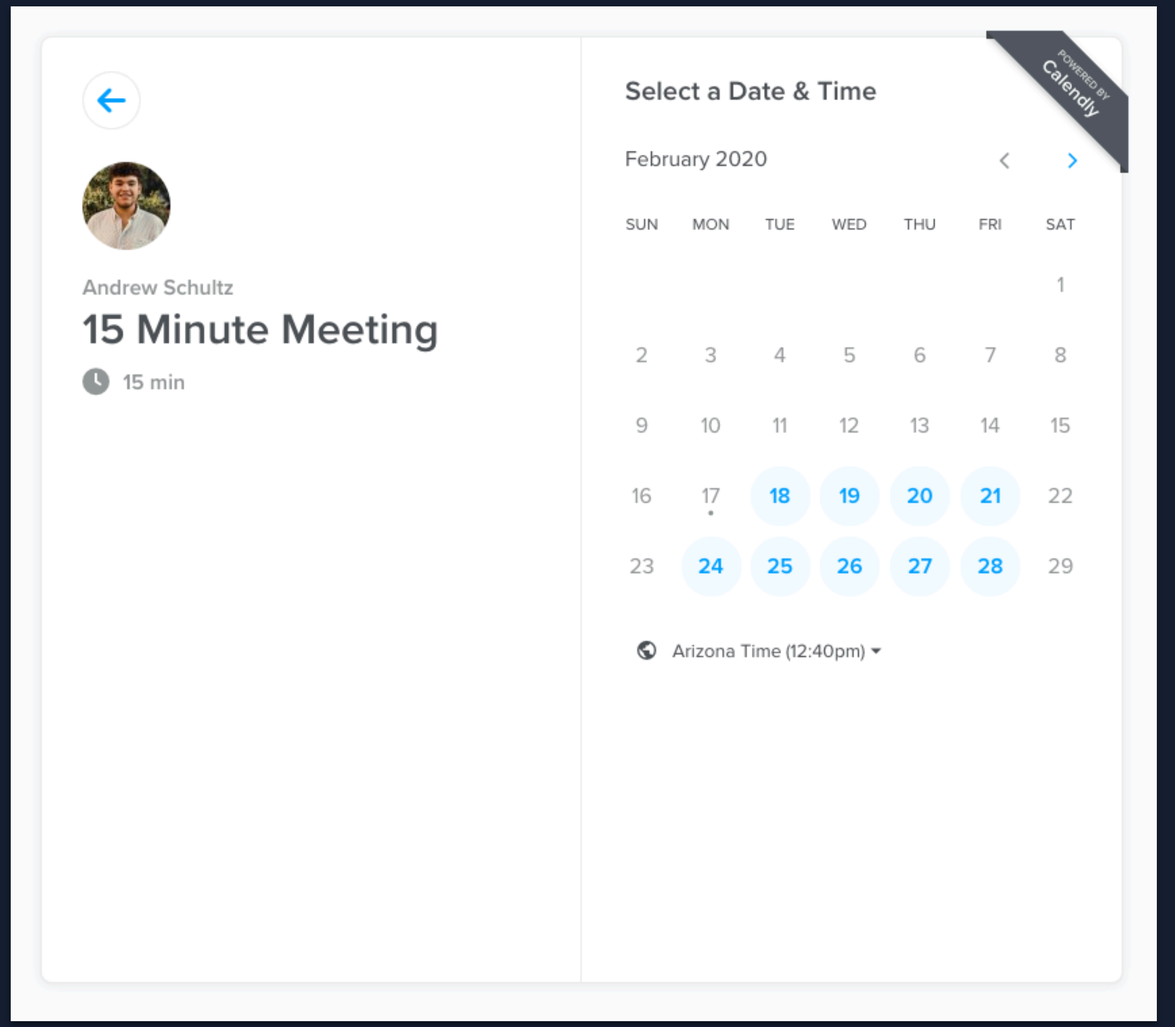
Who are they?	What are they looking for?	How can you help?	What makes you different?
• What can we assume about them? • What characteristics make up who they are?	• What things do they personally want to gain from hiring someone?	• What soft-skills do you bring to the job? • How do you fit into solving their personal needs?	• If you’re in a room with 99 other people, what would make you stand out?

Tip #3

Remove barriers of communication.

Calendly

- Free
- Allows hiring managers to book a time directly on your calendar



Easy to remember email address

joe47schmo18wqzxy@gmail.com

joe.schmo@gmail.com ***or*** joe@joeschmo.com

Tip #4

Treat your interview like a conversation.

Tip #5

Build and maintain the relationship.

Thank You.

@andrewjschultz

/in/ajsdesign

If you'd like a copy of my capabilities deck,
DM me on instagram @andrewjschultz